



**St. Croix Promotions Inc.
GEARS UP TO DISTRIBUTE
THE MIGHTY BADGE™ REUSABLE SYSTEM IN
Minneapolis–Saint Paul, Minnesota**

The Mighty Badge™, the ideal name badge solution for networking and small to medium-sized businesses, has added a new distributor to its global network - St. Croix Promotions Inc. The addition of St. Croix Promotions Inc. will generate an increased presence in Minneapolis–Saint Paul, Minnesota for the Mighty Badge™, providing valuable and innovative service tools in the local market.

St. Croix Promotions & Retail is a privately held corporation based in Minneapolis–Saint Paul, Minnesota. Their assembled team of results-driven professionals understand how to provide ROI from promotions and retail from promotional and branded merchandise solutions. Their solutions include logo apparel, gifts, toys, and more. Pady Regnier, the founder and CEO of St. Croix Promotions Inc. will act as a direct contact between the Mighty Badge™ manufacturer and its Minneapolis–Saint Paul small business and entrepreneurial demographic; and St. Croix Promotions Inc. will be important in generating even further reach for the Mighty Badge™.

“This is a great opportunity for the Mighty Badge™ to really shine in the Twin Cities of Minnesota,” says Marla Kott, CEO of Imprint Plus™, manufacturer behind the Mighty Badge™. “We’re very excited to pair up with St. Croix Promotions Inc. in this market, and we can’t imagine a better small business culture for the Mighty Badge™ system to thrive. We’ve already seen some great results and feedback in the general Minneapolis–Saint Paul region.”

The Mighty Badge™ system offers the same polished corporate look of engraved badges in an easy-to-use do-it-yourself solution.

For more information about the Mighty Badge™, visit www.themightybadge.com. For more information about St. Croix Promotions Inc. or to order the Mighty Badge™ in the Minneapolis–Saint Paul area, visit <http://www.scpromo.com/> or contact **Pady Regnier: pady@scpromo.com**.